

# GATE RIVER RUN

## RUNNER'S EXPO

MARCH 17<sup>TH</sup> - 19<sup>TH</sup>, 2021  
JACKSONVILLE FAIRGROUNDS



### » MASK GUIDELINES

Everyone entering the expo will be required to wear a mask and will have their temperatures checked prior to entry.

### » BOOTH COST

Booths 100-113 and 200-208 are \$1,100 each for non-selling, \$1,200 for selling. All other 10 x 10 booths are \$1,000 for non-selling and \$1,100 for selling. If you rent two booths, the second one is \$100 less. Not-for-Profit group booths are available for \$700, but are not available for this price in the 100/200 section.

### » ELECTRICAL REQUIREMENTS

If you require electricity for your booth, please indicate your requirements on the registration form. Add \$75 to booth cost for electrical hook up.

### » EXPO HALL

The Jacksonville Fairgrounds is located next to TIAA Bank Field in downtown, Jacksonville. This facility features loading docks with direct access to the exhibit hall. All shipments should indicate Gate River Run, and should be sent to the Fairgrounds address, 510 Fairgrounds Place, Jacksonville, no earlier than Monday, March 15th.

### » ATTENDANCE

Runners and walkers are required to pick up their race numbers at the Runner's Expo. Time slots are limited to 1,000 per two hour session. The expo is free to the public.

### » DIRECTIONS TO THE EXPO

From downtown Jacksonville, follow the Fairgrounds and Stadium signs, take either Duval or Bay Streets. The Fairgrounds are located across Duval Street from the Stadium. The expo hall is 20 miles from the Jacksonville International Airport which is serviced by most major airlines.

### » HOTEL ACCOMMODATIONS

The Omni Jacksonville Hotel, located at 245 Water Street, will serve as our host hotel. Room rates begin at \$160.00 for single to quadruple occupancy. You can book your reservation online on the [www.gateriverrun15k.com](http://www.gateriverrun15k.com) website.

### » PACKET OPPORTUNITIES

You are invited to submit a flyer or coupon into our Virtual Race Packet, which will be sent to 12,000 plus participants. Cost is \$300. Artwork is needed by March 1, 2021.

**DATES AND TIMES:**

Wednesday, March 17th, Noon to 6 PM  
Thursday, March 18th, Noon to 6 PM  
Friday, March 19th, 10 AM to 6 PM

**LOCATION:**

Jacksonville Fairgrounds:  
510 Fairgrounds Pl  
Jacksonville, FL 32202

**EXHIBITOR SETUP:**

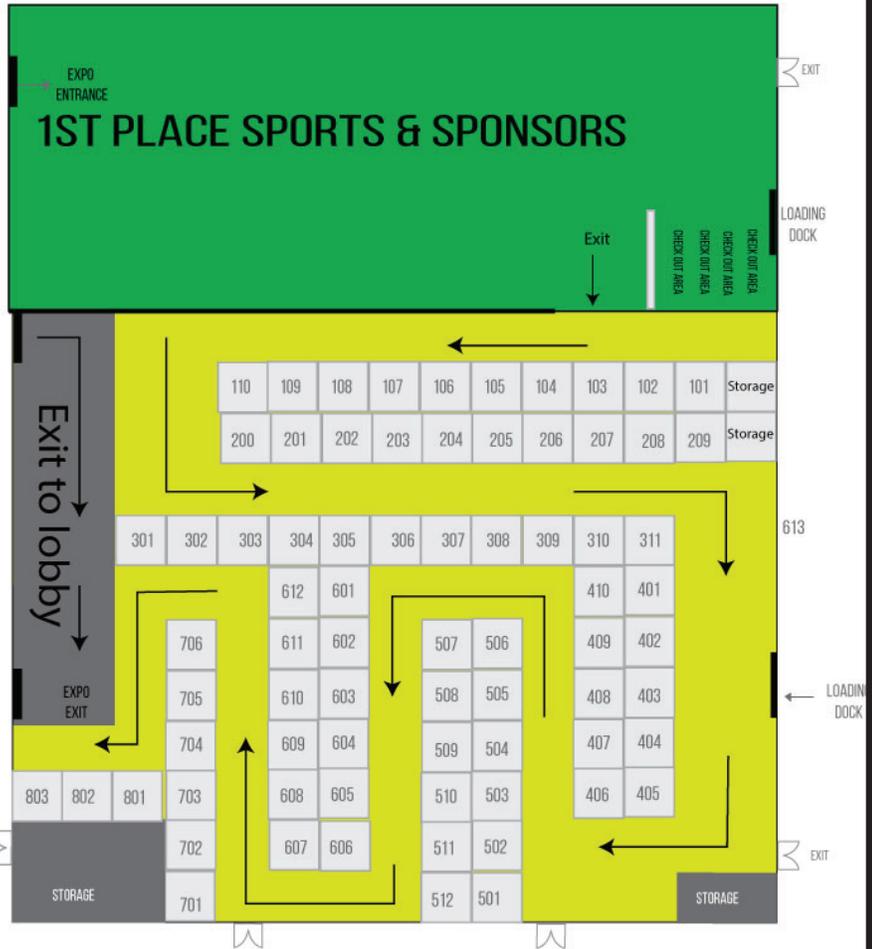
Tuesday, March 16th, 4 PM to 6 PM  
Wednesday, March 17th, 8 AM to Noon

**BREAKDOWN:**

Friday, March 19th, 6 PM to 8 PM

**BOOTH INFORMATION:**

All booths are 10 x 10 and skirted. Island booths will have skirting around the outside of the booth. Booths are on a first-come, first-serve basis. Having a booth in past years does not guarantee that you will get a booth this year. This expo is always a sellout, so the sooner a booth is reserved the better.



**EXPO REGISTRATION**

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Telephone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_

Please indicate your booth preference:  
Use the booth numbers from the floor plan

1st Choice:            2nd Choice:            3rd Choice:  
 # \_\_\_\_\_            # \_\_\_\_\_            # \_\_\_\_\_

**EXPO COSTS**

Number of Booths:            @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Is Electricity Required?    @ \$75.00 = \$ \_\_\_\_\_  
 Total Cost: \$ \_\_\_\_\_

**For additional items (chairs, tables) use the attached form and send directly to PRI productions.**

Total Enclosed (minimum 50% deposit required): \$ \_\_\_\_\_  
 Remaining Amount Due Before March 4th: \$ \_\_\_\_\_

Your card will automatically be charged the remaining balance on March 16th. If you **DO NOT** want to be charged automatically, please check here:

**Deposit is not refundable!**

**PAYMENT INFORMATION**

Credit Card # \_\_\_\_\_ Visa  Amex  Master Card  Discover   
 Name/Company as it appears on Card \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

Mail completed form to: GRR Runner's Expo, 3931 Baymeadows Road, Jacksonville, FL 32217  
 Make Checks Payable to: GATE River Run  
 For additional information, contact Jane Alred:  
 (904) 731-3676 or Jane@1stplacesports.com